



## **WESTERN & ENGLISH ATLANTA SPONSORSHIP & ADVERTISING Sep 24 – 26, 2011**

*Extend your marketing reach by sponsoring and advertising at WEA – Western and English Atlanta. WEA offers sponsorship and advertising options to meet any budget. Sponsorship and advertising are great ways to increase awareness of your company and provide support for vital components of the market. Key opportunities available at the next show are listed below, together with full details and projected costs.*

**Sponsorship and Advertising Deadline: August 1, 2011**  
**(All selections, payments, and graphics are due at this time)**

**PLEASE NOTE:**

- Fax your request to:  
WEA Sponsorship/Advertising  
Fax: 770-978-6364
- All Sponsors...Please send an electronic copy of your logo to:  
allyson@tullymarkets.com
- For sponsors requesting Wall Banner Display space on the North Atlanta Trade Center mezzanine, the sponsor is responsible for providing the desired banner to WEA. The banner can be collected at the show's conclusion.
- Previous sponsors are given the first right of refusal for renewals.
- Additional Show Book and Banner options are available. Please go to our website and click on the Vendor Contract form under the Exhibitors/Forms link for more details.  
[www.tullymarkets.com](http://www.tullymarkets.com)
- ***Have an idea about sponsorship but don't see it on the list?***  
*WEA welcomes the opportunity to discuss additional sponsorship possibilities.*

Please contact Roger Tully with additional questions:  
[www.tullymarkets.com](http://www.tullymarkets.com)  
P.O. Box 848; Snellville, GA 30078  
770-978-8332 • Fax: 770-978-6364 • [Roger@tullymarkets.com](mailto:Roger@tullymarkets.com)



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<u>Check</u>	<u>Cost</u>	<u>Benefits:</u>
_____	\$75	Product Showcase
_____	\$100	Full Page B&W Ad in Show Book
_____	\$200	Full Page Color Ad in Show Book
_____	\$100	Golf Tournament Hole Sponsorship
_____	\$140-\$200	Ceiling or Mezzanine Banners (see “Banner” info on website for detailed size and pricing information)
_____	\$525	<b>BLUE RIBBON PARTNER (Value \$725)</b> Product Showcase Space Golf Tournament Hole Sponsorship Wall Banner Display space on mezzanine Full Page B&W Ad in Show Book Blue Ribbon Sponsor at Sunday night Reception
_____	\$775	<b>SILVER SPUR PARTNER (Value \$1040)</b> Full Page Color Ad in Show Book Golf Tournament Hole Sponsorship Wall Banner Display space on mezzanine Product Showcase Space (Full Table) Silver Spur Sponsor at Sunday night Reception
_____	\$1050	<b>GOLD BUCKLE PARTNER (Value \$2040)</b> Full Page Color Ad in Show Book Golf Tournament Hole Sponsorship Wall Banner Display space on mezzanine Product Showcase Space (Full Table) Gold Buckle Sponsor for Saturday night Buffett Gold Buckle Sponsor for Sunday night Reception

COMPANY NAME: \_\_\_\_\_  
 MAIN CONTACT: \_\_\_\_\_ PHONE NUMBER: \_\_\_\_\_

**Payment Options:**

1. Please make checks payable to: Tully Markets and mail to below address.

2. Credit Cards:

I authorize Tully Markets, LLC to charge \$ \_\_\_\_\_ to my credit card as follows:

\_\_\_\_ Visa \_\_\_\_ MasterCard \_\_\_\_ Discover \_\_\_\_ American Express

Credit Card #: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Security Code \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing address for card: Street: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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