

Tully Markets, LLC

Norcross, GA – Tully Markets, LLC announces the completion of its first market. It seems too trite to call it a success. Too many other markets claim their markets a great success while many who attended said otherwise. Tully Markets, LLC would like to thank all those who helped to make our first show a reality and a pleasure to attend.

We have proclaimed our mission to provide speedy communication, and truthfulness. At the new Western & English Atlanta market, we provided each retailer and exhibitor an opportunity to express their opinion and give their evaluation of the show. Here are some of the responses:

“We really liked the new venue.”

“We appreciated the cooperativeness of the personnel at this venue.”

“The food was incredibly good and reasonably priced.”

“The staff was professional and courteous, a pleasure to deal with.”

“We were shocked that this market was so well done in such a short time.”

“The parking was much better than the previous venue.”

“I really appreciated all the exhibitors that were here.”

“I couldn’t believe all the vendors that were here in such a short period of time.”

“I wrote more business than I have ever written at a September show.”

“There might not have been a ton of retailers, but those who were here wrote business.”

“Virtually every exhibitor and retailer seemed very upbeat and positive.”

“The evening receptions were great. We appreciated the fact that a vendor actually won.”

“Move in and move out was unbelievably smooth.”

“The host hotel was great, and a great value.”

OK, now some of the suggestions we received:

“Can’t the show be moved to Cullman, AL?”

“Can we make the show a Monday, Tuesday, Wednesday show in stead?”

“How about closing at 2 on Monday?”

“The sound system needs to be improved.”

I didn’t want to give you my opinion, but the thoughts of others that were there. Talk to your salesman and talk to other retailers that attended. I think you will find that it was a spectacular show. Below is what *Tack ‘n Togs* editor, Paul Wahl, had to say:

“All of the reports we’ve received back, including the first-hand accounts of my assistant editor Barb Kastens, indicated that Roger Tully’s Western & English Atlanta was a strong show and resounding success. Kudos to Roger for poking a market out of an ash heap and turning it to something good. Roger’s note to me indicated that 180 booths were sold for this market, representing more than 265 lines. He expects a 25 percent increase for the February version of the market.”

Our February show will be better!! We will have more retailers and more exhibitors. We are already accepting Early Bird contracts for the February market. We already have several exhibitors requesting additional space to show. By the way, we originally contracted for 162 booths for this show, and wound up selling 180. That was an 18% increase over the last February show. We have every reason to believe we will have at least a 25% increase this February over the show just completed.

The new contract is on line now. Get your Early Bird contract in right away.