

FROM THE EDITOR:

What? Another trade show? The answer is "yes!" This one is scheduled for Atlanta. As those of you who have been following the trade show saga closely know, the Southeast International Western & English Market Association breathed its last at the February trade show at the Gwinnett Civic and Cultural Center. They left behind a trail of bad feelings and debt. But the vision for a market in Atlanta lives on in the heart of Roger Tully, a long-time Atlanta resident and multi-line sales rep for such companies as Niver Western Wear, Smoky Mountain Boots and White Horse Apparel, among others. Roger has informed Tack 'n Togs Magazine that he plans to pick up the reins and hold the Atlanta Market on the dates previously scheduled (Sept. 23-25) but at a new location, the North Atlanta Trade Center in nearby Norcross. Roger said so far the response to his plans has been encouraging. He says he needs 100 booths sold to move forward. Already such companies as Equibrand, Montana Silversmiths, Atwood Hats, Moss Brothers, Dakota Saddlery, Stetson and others have committed to attend. If 100 booths aren't sold by Aug. 1, no show will be held and everyone will receive their checks back and no credit card authorizations will be run until that time. Roger's fairly certain he can reach his goal and exceed it, considering the last market held by the association had sold 189 booths. The new market's Web site should be operational in the next few days at www.tullymarket.com. For additional information, you can email roger@tully.com or call him at (404) 683-1644. Roger's market information will be added to the market listings at www.tackntogs.com later this week. All of the upcoming fall trade show dates are listed under the "Markets" tab on the left-hand side of the home page.

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STILL LOOKING FOR INFORMATION ... PUT ON YOUR SLEUTHING HAT

Retailer Janeil Crist at Diamond Royal Tack Inc. in Superior, Wis., is looking for the company that makes ARTS Breeches. She says they are white with a black full seat. She's also looking for a supplier of dressage products from Europe. If anyone out there can help her, send an email to tackshop@diamonroyaltack.com and be sure to cc: us here at Tack n Togs pwahl@tackntogs.com. Jim Lyner, a Western retailer in the United Kingdom, also contacted us with a request for information. In the United Kingdom, where he operates, saddles are NEVER EVER sold without a fitting and I'm not talking about a quick walk around. It usually takes hours and is quite thorough. Part of the reason for this is because of liability issues. In many countries, if you sell a saddle and a horse turns up lame, you can be held responsible. In the English riding world, saddle-fitters in the UK are certified and monitored by the Society of Master Saddlefitters; however, they purview is only English. Jim sells Western saddles. Many of his customers would

like to see him have some sort of certification for fitting Western saddles. I don't know of any programs out there, but if anyone reading this can help him out, please send him an email jim@hooves-equestrian.co.uk and again, cc: us here at Tack 'n Togs.

Paul Wahl, Editor