

FOR IMMEDIATE RELEASE

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FOURTH WEA ROPES THE EXPANDING ATLANTA MARKET
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Atlanta, GA—Western & English Atlanta (WEA) will host their fourth market February 23-25, 2008 at the North Atlanta Trade Center in Norcross, GA. WEA provides a mix of manufacturers and manufacturers' reps displaying over 400 lines from the Western and English industry. Virtually all major Western lines will be represented as well as many up-and-coming manufacturers. Our previous three shows have drawn retailers from California to New Jersey to Puerto Rico, and we expect over 200 retail stores to attend this year!

Our February market will include hat shaping seminars, a massage therapist, a boot shining booth and a Barber Shop Quartet on Sunday evening. In addition, the February Market will continue to offer affordable accommodations, tasty food options during the show and a Saturday evening Mexican Buffet.

WEA is a family-run trade show that burst onto the scene September 2006 and has quickly grown to be the second largest Western show outside of the Denver Market. WEA is open to buyers of any legitimate retail establishment desiring to purchase wholesale products for resale in their respective stores.