

Greetings to all-

Hope your Super Bowl Team won!!

Just a couple of quick updates. We have now officially past September's show to maintain our "streak" of growth. The February show has more booths rented than our last show, so we're officially still on a growth mode. Thanks to all of you!!

Part of that growth is we now have over 25 new exhibitors. Sure, some exhibitors don't come back, but more come in to fill the gaps. Thanks again!!

Our retail pre-registrations are running way ahead of last show. Of course, we have close to 200 email addresses now to notify the retail stores. All they have to do is reply to let us know they want to pre-register. We are making it as easy as we can. In addition, we continue to get them from stores that will be attending for the first time. And, as I have reported before, we are getting more and more requests for information from outside the SE. Who knows, with all the turmoil in other markets, maybe we will be getting more retailers from a larger area. That can't be all bad.

OK, a couple of "housekeeping" issues. First, please remember to get your Equipment Rental forms in right away. Rhonda, Lynn and Dave (North Atlanta Trade Center) say they are ready for them, and want to remind you to get them in now to save!!

Secondly, remember, move in is on Friday. I will be there on Thursday to put booth numbers in and such, but we don't pay for the hall that day. If you move in on Thursday, I have to pay for the rental. Please respect the Friday move in times, 9 AM until finished.

Next, motels. A couple of issues. The La Quinta still has some rooms. The Courtyards have apparently got some miscommunication and claim all or our 85 rooms are booked. I will straighten that out in the morning and you should be able to continue booking rooms. The Drury Inn has a special rate for us. BEWARE. They have a less expensive rate advertised on the Interstate. If you call them request their posted advertised rate on the Interstate billboard just before their exit. It is \$59.99 a night. That is better than they would give WEA.

I'll keep you informed of anything new as we get closer.

See you in a few weeks,

Roger